



Abbott Refreshes Mealtime for People with Feeding Tubes; Launches Harvest™ Products, Made with Organic Fruits and Vegetables

- PediaSure Harvest™ and new Ensure Harvest™ provide complete nutrition with 100% of the Dietary Reference Intakes of 25 essential vitamins and minerals¹
- Nutrition blend contains plant-based protein and organic fruits and vegetables
- Available in a ready-to-use formula and in a portable, reclosable package for convenient on-the-go feedings

ABBOTT PARK, Ill., Sept. 22, 2021 –Addressing a growing demand for enteral nutrition made from nourishing food blends, Abbott is bringing plant-based protein and organic food ingredients to people who rely on feeding tubes with the relaunch of its PediaSure Harvest and the launch of Ensure Harvest products.

The Harvest products are made with organic fruits and vegetables, including pureed mango, spinach, pumpkin, banana and carrot juice concentrate, giving individuals using a feeding tube the opportunity to easily incorporate nourishing foods into their diet. Harvest can be used as sole-source nutrition or as a supplement to meet daily nutrition requirements.

Around half a million children and adults in the United States rely on feeding tubes to live, grow and thrive.² Medical conditions and circumstances such as gastric disorders, oral or throat cancer, cystic fibrosis, certain neurological and swallowing disorders, and short-term difficulty eating following illness or surgical recovery can make it necessary to use a feeding tube to deliver critical nutritional support.^{3,4}

"At Abbott, we know that proper nutrition is a cornerstone of optimal health," said Matt Beebe, divisional vice president and general manager, Abbott's U.S. Therapeutic Nutrition business. "Our Harvest products are made with organic fruits and vegetables which can serve as a sole source of nutrition and are packaged for the realities of life on the go, making mealtime more flexible, inclusive and convenient."

There has been a growing interest in the feeding tube community for mealtime options that offer key nutrients from fruits and vegetables, and many in the healthcare professional community are also showing increased support for these options, too. According to a recent market research study from Abbott, 58% of registered dietitians and 72% of pediatric registered dietitians surveyed want to recommend more real-food formulas as part of an ideal regimen for their patients.⁵

"Individuals and families of those using feeding tubes want nutritious feeding options," said Steve Hertzler, PhD, RD, LD, senior nutrition scientist at Abbott. "PediaSure and Ensure Harvest take the guess work out of meal planning by providing complete nutrition for kids and adults made with plant-based ingredients and conveniently packaged in portable, reclosable containers."

Tube-feeding can be intimidating at first, but for many, nutrition through a feeding tube is a pathway to better health and provides individuals with strength and energy to continue enjoying the activities they love.

PediaSure Harvest (generally for kids ages 1-13) and Ensure Harvest (generally for ages 14 and up) are tube-feeding formulas that contain no artificial flavors or colors, are gluten-free and made with no milk containing ingredients. They provide 25 essential vitamins and minerals and are a good source of antioxidants (vitamins C, E and selenium) and plant-based protein from soy and organic rice. The formulas are suitable for oral feeding as well as bolus syringe, gravity syringe and pump-assisted tube feeding.

Both products are available via home medical equipment suppliers and online at www.AbbottStore.com and [Amazon](https://www.amazon.com).

For more information on Abbott's Harvest blends and reimbursement assistance program, visit www.BringInTheHarvest.com.

About Abbott

Abbott is a global healthcare leader that helps people live more fully at all stages of life. Our portfolio of life-changing technologies spans the spectrum of healthcare, with leading businesses and products in diagnostics, medical devices, nutritionals and branded generic medicines. Our 109,000 colleagues serve people in more than 160 countries.

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1 Meeting of 100% DRIs applies to 1 liter (L) (ages 1-8) and 1.5 L (ages 9-13) for PediaSure Harvest and 1 L for Ensure Harvest

2 Feeding Tube Awareness Week, Media Facts: <https://www.feedingtubeawarenessweek.org/for-the-media.html>

3 Oley Foundation: Frequently Asked Questions: https://oley.org/page/FAQ_LandingPage

4 University of Rochester Medica Center: Tube Placement:

<https://www.urmc.rochester.edu/encyclopedia/content.aspx?contentypeid=135&contentid=24>

5 Abbott Market Research, Survey of RDs in 2019, n=201 RDs